



## Overview

In this LE, learners help to publicize Treaty Day to their school community through the creation of informational posters. The emphasis is on the "We Are All Treaty People" theme and the goal is to foster an environment where a greater number of learners (and others) are involved in the promotion and celebration of Treaty Day, regardless of whether individuals are present in Halifax.

## Learners will...

- Become directly involved in promoting Treaty Day as treaty people.
- Understand that Treaty Day originates from the 1752-53 Treaty in which the British and the Mi'kmaq pledged to "renew their friendship every year upon the first of October" through gifts and ceremony.
- Understand that the modern incarnation of Treaty Day began in 1986 as a result of the 1985 *Simon* case that affirmed the 1752-53 Treaty. Before that, Treaty Denial kept Treaty Day from occurring.
- Engage their school community with their own ideas and creativity about Treaty Day.
- See themselves as part of the treaty relationship.

## Focus

Learners can create three kinds of promotional materials that celebrate Treaty Day: a digital advertisement for social media, a larger-scale paper poster, and a celebratory event. The goal is for learners to design content as engaged treaty people that considers multiple audiences and media types. Guidelines for each promotional media type are provided in the supplementary materials. Learners can propose other kinds of promotional activity, but developing design guidelines based on audience and media type is recommended.

Using information from the Treaty Day website and other sources (see Additional Resources), learners will create their promotional materials following the provided guidelines. An example of a Treaty Day poster can be found on the next page.

Before the end of the activity, a round of constructive peer-advice is recommended to strengthen the creative process.

**PE!**

*It is important that learners have a clear understanding of the following content:*

- *The Mi'kmaq as the indigenous people of Nova Scotia and the Atlantic region.*
- *Mi'kma'kik as the ancestral homeland of the Mi'kmaq.*
- *What the Peace and Friendship Treaties are. (LE T1, T4, T6)*
- *What the phrase "We Are All Treaty People" means for people of all ages today. (LE T12)*

## Additional Resources

- For additional resources, see the digital version of this LE at **Mi'kmawey Debert Cultural Centre website:**  
<http://mikmaweydebert.ca/rr5>

Educators can share/implement the promotional materials, or simply use them to generate discussion about how to engage as treaty people.

CELEBRATING THE LIVING TREATIES BETWEEN THE MI'KMAQ AND THE CROWN

**Sunday, October 1st, 2023**

<p>10:30 am Saint Mary's Cathedral Basilica - 5221 Spring Road Halifax NS</p> <p>12:00 pm Government House Flag raising hosted by Lt Governor of Nova Scotia (1451 Barrington St. Halifax NS)                  Emcee- Government House representative                  Drumming by Kijit Boys, Paqtkek, to start around 11:45 a.m.                  Opening prayer and smudging by Mi'kmaq Elder John W (Tiny) Cremo                  Flag Raising song by Arlene Stevens                  Flag raising by His Honour and Kji Saqamaw                  O' Canada in Mi'kmaq by Arlene Stevens</p> <p><b>WELCOMING REMARKS FROM:</b></p> <ul style="list-style-type: none"> <li>- His Honour The Honourable Arthur J LeBlanc, Lieutenant Governor of Nova Scotia</li> <li>- Kji Saqamaw (Grand Chief) Norman J Sylliboy</li> <li>- Gift exchange between The Crown and Mi'kmaq (His Honour The Honourable Arthur J LeBlanc and Kji Saqamaw Norman Sylliboy)</li> </ul>	<p>1:00 pm Reception</p> <p>1:30 pm Leave for Province House</p> <p>2:00 pm Treaty Day Awards Presentations in the Red Room (2nd floor Province House, 1726 Hollis St, Halifax NS)                  Emcee: Senator Dan Christmas                  Opening prayer: Kji Saqamaw Norman Sylliboy</p> <p><b>TREATY DAY REMARKS BY:</b></p> <ul style="list-style-type: none"> <li>- The Honourable Trevor Boudreau, Minister of Nova Scotia Office of Lnu Affairs</li> <li>- Mr. Jaime Battiste, MP Sydney-Victoria (TBC)</li> <li>- Chief Sidney Peters, Co-Chair, Assembly of Nova Scotia Mi'kmaq Chiefs</li> <li>- Treaty Day Address by Kji Keptin Antle Denny</li> </ul> <p><b>TREATY DAY AWARDS PRESENTATION:</b></p> <ul style="list-style-type: none"> <li>- Grand Chief Donald Marshall Sr. Memorial Elder Award</li> <li>- Chief Noel Doucette Memorial Youth Achievement Award</li> </ul>
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We are all Treaty people

For more information contact: Debra Ginnish @ 902.565.8176 dginnish@unsm.org. Facebook.com/MikmaqTreatyDay

Every year, the Treaty Day committee, led by the Union of Nova Scotia Mi'kmaq, works very hard to make sure Treaty Day runs smoothly. An overview of the day's events is usually shared beforehand, both online, and in posters such as this one from 2023.